



El Pollo Loco Offers 51 Free Catering Meals in Giveaway for the 51st Big Game

51 lucky winners will receive a 48-piece catering meal for the 51st Big Game

Company offering special limited time catering deals

COSTA MESA, Calif., January 27, 2017 (GLOBE NEWSWIRE) - Calling all football fans! [El Pollo Loco](#) (Nasdaq:LOCO), the nation's leading fire-grilled chicken chain, is celebrating the 51st Big Game with its Big Game Loco Giveaway, where 51 lucky winners will receive a 48-piece catering meal that is sure to elevate any viewing celebration. El Pollo Loco also announced special family meal and catering deals to ensure everyone is a winner come game day.

El Pollo Loco invites all fans to enter to win a delicious catering meal that serves up to 24 people, which includes 48 pieces of its masterfully citrus-marinated, fire-grilled chicken, two jumbo side dishes, warm flour or corn tortillas, as well as tortilla chips and fresh salsa.

To enter, fans can simply fill out a submission form available at www.elpolloloco.com/biggamegiveaway on their desktop or mobile device, now through Wednesday, February 1. Winners will be selected at random and announced on Thursday, February 2.

“The Big Game is an event that deserves a great party, which means great food is an absolute must!” said Ed Valle, Chief Marketing Officer at El Pollo Loco. “Our catering meals will score hosts a touchdown with guests for parties of any size. Our signature chicken is a real crowd pleaser that everyone can rally around - no matter what team they’re rooting for - and we’re excited to provide this for 51 winners to make their game day even more special.”

El Pollo Loco is also offering enticing family meal and catering deals to spice up any game day party. For a limited time only, the Company has coupons available online for the following discounts on its meals so all fans can enjoy a Loco celebration:

- \$5 off 12-piece Family Meals
- \$10 off 24-piece Catering Meals
- \$20 off 48-piece Catering Meals

For more information and to score your own catering deal, visit www.elpolloloco.com/biggameoffers.

About El Pollo Loco:

El Pollo Loco (Nasdaq:LOCO) is the nation's leading fire-grilled chicken restaurant chain renowned for its masterfully citrus-marinated, fire-grilled chicken and handcrafted entrees using fresh ingredients inspired by Mexican recipes. With more than 460 company-owned and franchised restaurants in Arizona, California, Nevada, Texas and Utah, El Pollo Loco is expanding its presence in key markets through a combination of company and existing and new franchisee development. Visit us on our website at ElPolloLoco.com.

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